# THE OLOVOICES TO ANY PIANO

The SOLOVOX, made by the makers of the famous

Hammond Organ, is a thrilling attachment for

the piano which "puts a whole orchestra at your

fingertips." Almost anyone can play beautiful

music on the SOLOVOX, yet it is also widely used

by leading professional musicians. Some of its

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many uses are shown in this manual; it is sug
many uses are shown in this booklet with

gested that you supplement this booklet with

pictures and letters from your own customers.

# 

- The SOLOVOX is a piano attachment that enables anyone to play instrumental solos with the right hand and simple piano accompaniment with the left.
- The SOLOVOX makes the simplest melody and accompaniment full and rich, professional in effect.
- The SOLOVOX produces an almost endless variety of glorious solo voices, changeable instantly at the will of the player.
- The SOLOVOX faithfully simulates scores of instruments —

Cello	Oboe	Violin
Clarinet	Piccolo	Organ
Flute	Saxophone	- and dozens
Horns	Trumpet	more

- The SOLOVOX provides a wide range of volume and expression for these solo voices.
- The SOLOVOX is so easy to play that anyone can do it.



The SOLOVOX has brought many thousands of silent pianos back to life!

Every member of the family can play it, everyone enjoys it, even the youngsters like to take piano lessons when they can play the SOLOVOX too.

Add the SOLOVOX to your piano and bring music back into your home!

# how the



# operates

- The SOLOVOX produces its tones electrically, entirely independent of the piano, and does not affect the tone of the piano or its ordinary use in any way.
  - The SOLOVOX is started by pulling forward the movable lever under the keyboard; this lever also controls the volume of the music and provides "expression" by varying the volume.
  - To play the SOLOVOX, push in at least one of the first four tablets and at least one of the five tablets. Select combinations from those listed at back of this manual. Play only one note at a time, releasing one note before playing the next.



# The SOLOVOX

consists of two units, a keyboard unit which is readily attached to any style of piano, and a tone cabinet which can be placed alongside the piano or suspended under a grand piano.

# the 0000X, is easy to install.... easy to play!

- 1. The SOLOVOX can be easily attached to any make of piano. A steel attachment bar about 8" long is fastened to the underside of the piano with ordinary screws. The SOLOVOX keyboard attaches to this bar with two thumb screws; it can be attached or removed in a few seconds after the bar is in place. The SOLOVOX cannot mar your piano.
- 2. Even children just beginning to learn music can play the SOLOVOX and it makes the simplest music rich and beautiful. The whole family will be playing it in a few days!

# The SOLOVOX

can be instantly shifted to the right of the keyboard, for playing piano-SOLOVOX duets. Wonderful for teaching—familiarizes youngsters with all orchestral voices. Grand for parties!





# veryone wants to hear the





Demonstrating the SOLOVOX in music stores all over the country has proved that everyone stops to hear it, everyone is thrilled by it!



The tones of the SOLOVOX are so beautiful that broadcasting SOLOVOX music from store windows to the street stops hundreds of people.

# CG VE

# veryone wants to try the



Here is one of many
SOLOVOX demonstrations
at large fairs. The music of the
SOLOVOX draws the largest
crowds at any public affair.

XOVOIO



The best way to try the SOLOVOX, however is at home on the piano with which it will be played.

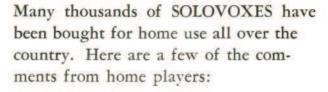
The SOLOVOX can be readily tuned to the pitch of any piano.

# THE $010\sqrt{0}$ X. is the center of attraction in many thousands of

homes.....

(Right) Mrs.
Ronald Renner
and children,
Rock Falls, Illinois, with their
new Solovox.
(Below) Mrs. L.
O. Skags,
who plays the
Solovox both
at home and
publicly.





"Recently I purchased a SOLOVOX and although I have had it less than a month, you cannot imagine how much pleasure I have had from it already. I am still discovering new tone combinations that can be played on it."

(signed) Minna C. Wiesinger, Baltimore, Md.

"Myself and the family are still enjoying the SOLOVOX more than we ever did in the past. Since the return of our son from the services, our SOLOVOX is contributing to our enjoyment practically every day throughout the year. We have had our unit for a number of years and surely would not part with it unless we could provide another one better or equally as good."

(signed) Claudio J. Auclair, R.F.D., Manville, L. I.

"I have purchased a SOLOVOX and it really is wonderful. I always have a house full of company."

> (signed) Arthur Day, Bloomfield, N. J.

> > "We have had a SOLOVOX for the past seven years and find it a very fine thing for entertainment purposes."

(signed) Clements M. Mobaker, Harvey, Illinois

# the children love the



Solovox.

Many parents have found that after trying in vain to get Johnny or Suzy interested in music, the SOLOVOX did the trick! Youngsters like variety, and are thrilled by the many dozens of beautiful instrumental effects on the SOLOVOX.

One youngster said, "I got a better piccolo on the SOLOVOX in five minutes than I got after two years of study on the instrument itself. And the SOLOVOX lets you play all the instruments in the band!"

Playing the SOLOVOX with the piano familiarizes the youngsters with each solo instrument, trains the ear to distinguish different instruments, gives them a fundamental understanding of band and orchestral music.



(Above) Kenneth and Jeanette Kosier, of Sterling, Illinois, who have a wonderful time with their new Solovox.

(Below) Resistance to music lessons changes to pleasure when the Solovox is added to the piano.



# THE 010V0X. adds new life to clubs, lodges, fraternal affairs.....

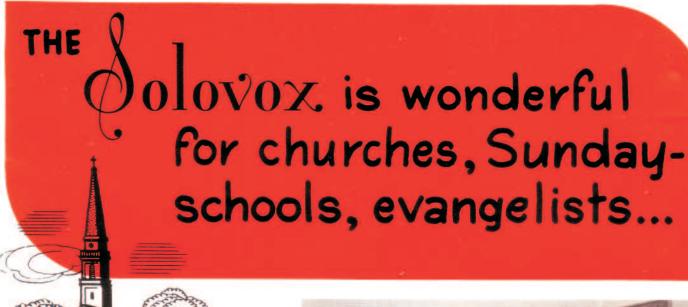


Group of members and guests around their new Solovox at the Decatur Elks Club, Decatur, Illinois. The Solovox affords lively and varied entertainment music at a moment's notice.

No matter what the occasion, the SOLOVOX peps up the music at the club, lodge, fraternity or glee club.

Quartets and glee clubs find it invaluable both for accompaniment and for practice—the SOLOVOX can be played in the soprano, contralto, tenor or bass range, making it easy for each singer to learn his or her own part.

The SOLOVOX-and-piano combination has frequently been called a "one-man or-chestra", and it does serve as such for club and lodge affairs. It is already there, always ready, and can be played effectively by even comparatively untrained pianists.



The rich, thrilling organ tones of the SOLOVOX have made it very popular with churches and religious groups everywhere. Many smaller churches use it with a piano instead of an organ.

In larger churches where an organ is used in the church, the SOLOVOX is being used for Sunday school rooms, for young peoples' groups, for special affairs. Because the SOLOVOX provides all four voices of the choir—bass, tenor, contralto and soprano, it is wonderful for choir practice.

Here is what church people say about the SOLOVOX:

"We are happy to say that the SOLOVOX was used to the great improvement of the service at Syracuse Gospel Center."

(signed) Bela Sternberg, Syracuse, New York.

"I have used my SOLOVOX to good advantage in church work where there was no organ."

(signed) Mrs. Flora P. Krick, Flint, Michigan.

"I have used the SOLOVOX at our church and everyone likes it." (signed) Elmer Werner, Horicon, Wisconsin.

"The SOLOVOX goes over big in every church in which I play it." (signed) M. A. Armstrong, Odessa, Texas.



Rev. M. L. Sutton and the choir of Trinity Free Will Baptist Church, Fort Worth, Texas, with their Solovox which is used for all services and which they state is highly satisfactory.



Rev. and Mrs. Scott of Manitowoc, Wis., use their Solovox both at home and at church.

# fine orchestras ..... leading musicians

# PLAY THE

Many famous orchestras have featured the SOLOVOX, and it is widely used by leading professional musicians. The instant availability of many dozens of orchestral tones also adds much to the versatility of dance bands of all sizes.

Hundreds of professional pianists have found that adding the SOLOVOX to the piano greatly increases the demand for their music. Most restaurants, hotels and places of entertainment find the piano alone too monotonous; when the musician adds the beautiful tones of the SOLOVOX to the piano, he becomes a featured player with better earning power and no problem of competition from other pianists.



The Solovox has been featured many times by Lawrence Welk and his famous orchestra.



Nationally famous orchestras play the Solovox at leading hotels such as the Hotel Astor, Hotel Savoy, the St. Moritz in New York.



In a recent checkup at the Henry Hudson Hotel in New York, over 50% of the guests voted for piano-Solovox music instead of other forms of entertainment.

"Sonny" Turner, versatile piano-Solovox artist of Clearfield, Pa., writes: "We hope you are as well pleased with our photos as we are with our Solovox! We are engaged nearly every night of the week and have promises of a great many more bookings. In general, the Solovox has emerged from our part time hobby to a very profitable business."









# New Instrument Opportunities for Piano Teachers

By Paul G. Faulkner



The Solovox keyboard and tone selectors. This may be attached to any piano keyboard

NE OF THE BEST KNOWN VIOLINISTS, in a large symphony orchestra in the East, was retired because of age. As far as he was concerned, he felt that he had the mentality and physical vitality of a man of third party.

friends thought likewise. In treceived one hundred dollar almost overnight, he found a small pension and a small pressed with the feeling down in his prime, he sand heard a young man then coming into great classical instrumer had been training the same training the same training tr

in him, and he was go with you. Son. Think that I pla because I als

Reprinted from

# lf you are a Teacher

Ask for a copy of the booklet "Why Jimmy Quit." It is a story based on actual experience which will show you how to keep young music students interested in studying.

Children love the Solovox, and make much more rapid piano progress when they have it available. Unconsciously they also learn much about harmony and orchestration—learn to distinguish the different instruments and their range of tones. Many teachers use the Solovox as a reward for lessons well prepared.

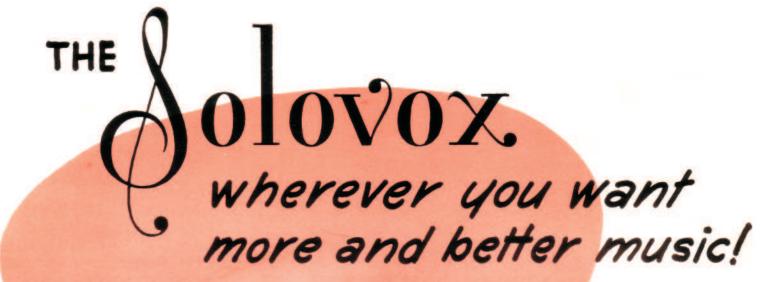
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QUIT

An old story with

a new ending ...
for music teachers.



# Home

Churches Sunday Schools Evangelists

> Religious Dramas Choirs Funeral Chapels Hospitals

> > Schools and Universities
> > Music Teachers
> > Composing and Arranging

Weddings Parties

Clubs and Lodges Grange Meetings Dances Concerts

Fraternities

Plays

Glee Clubs

Group Singing

Community Sings

Fairs and Carnivals

Civic and Industrial

Recreation Centers

Travel Talks
Public Meetings

Night Clubs

Hotels

Restaurants

Radio

Television



Percy Grainger, shown above, is one of the world's leading pianists and most famous composers. Recently Mr. Grainger wrote: "It seems to me that the Solovox is the ideal instrument for rendering polyphonic music of melodious character, because of the wide range of tone and the exquisite quality and variety of tone."

While the Solovox is so simple to play that a child can do it, the tones of the instrument have been highly praised by famous musicians.

# what music do you play on the olovox?

Any piano music can be readily played on the SOLOVOX, playing the melody line on the SOLOVOX, the accompaniment on the piano. With popular songs, you play the voice part on the SOLOVOX and the accompaniment on the piano.

In addition, many publishers are now offering special arrange-

In addition, many publishers are now offering special arrangements of music for the SOLOVOX, both in sheet music form and in folios. These arrangements are made by professional musicians and take advantage of the many tones available in the SOLOVOX. Here are some of these selections:

## AMSCO MUSIC PUBLISHING COMPANY, INC. 1600 Broadway, New York, N. Y.

# EVERYBODY'S FAVORITE MUSIC FOR THE SOLOVOX (No. 49), Arr. and ed. by Virginia Carrington Thomas Thomas 1.00

A collection of 96 selections comprising 160 pages of music, all especially and newly arranged for the Solovox, including favorite songs, best known classics, hymns, etc.

### CARL FISCHER, INC. 56 Cooper Square, New York, N. Y.

## MELODIC-LINE ALBUM FOR THE SOLOVOX

65 Famous melodies — patriotic, folk tunes, classics, light opera, etc., selected and adapted classics, light opera, etc., remarkably rich and full.

### HAMILTON S. GORDON, INC. RCA Building, New York, N. Y

FAVORITE MELODIES FOR SOLOVOX AND PIANO 1.00
47 ideal selections for the Solovox. Also contains dictionary of Solovox tone combinations.

### HANDY BROTHERS MUSIC CO., INC. 1650 Broadway, New York 19, N. Y.

THE REASON WHY, arranged by Walter C. Simon .50 SONG OF THE BABY DOLL, by H. Wakefield Smith .35

### EDWARD SCHUBERTH CO. 11 East 22nd Street, New York, N. Y.

# A very interesting, modern arrangement of this popular melody. Arranged by John Finke, Jr.

### CHARLES H. HANSEN MUSIC CO. 1674 Broadway, New York, N. Y.

### POPULAR FOLIO NO. 1

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			abelle		

Penthouse Serenade We Just Couldn't Say Goodnight

## POPULAR FOLIO NO. 2

Toolie Oolie Doolie You Can't Be True Dear The Night Is Young and You're So Beautiful Gypsy In My Soul

## We Now Have in Preparation, POPULAR FOLIO NO. 3

Bride and Groom Polka My Happiness Cuckoo Waltz Come Back to Sorrento

# THEODORE PRESSER CO. 1712 Chestnut Street, Philadelphia, Pa.

SOLOVOX ALBUM, Arranged by John Finke, Jr. 1,25
32 Classics, semi-classics and favorite songs all
modern and sophisticated in style and harmonies.

### ROBBINS MUSIC CORPORATION 799 Seventh Avenue, New York, N. Y.

### SOLOVOX FOLIO OF POPULAR STANDARD SONGS, Arranged by John Finke, Jr.

20 Popular standard songs in modern-styled arrangements. Alice Blue Gown, Whispering, Rio Rita, etc. 60 pages.

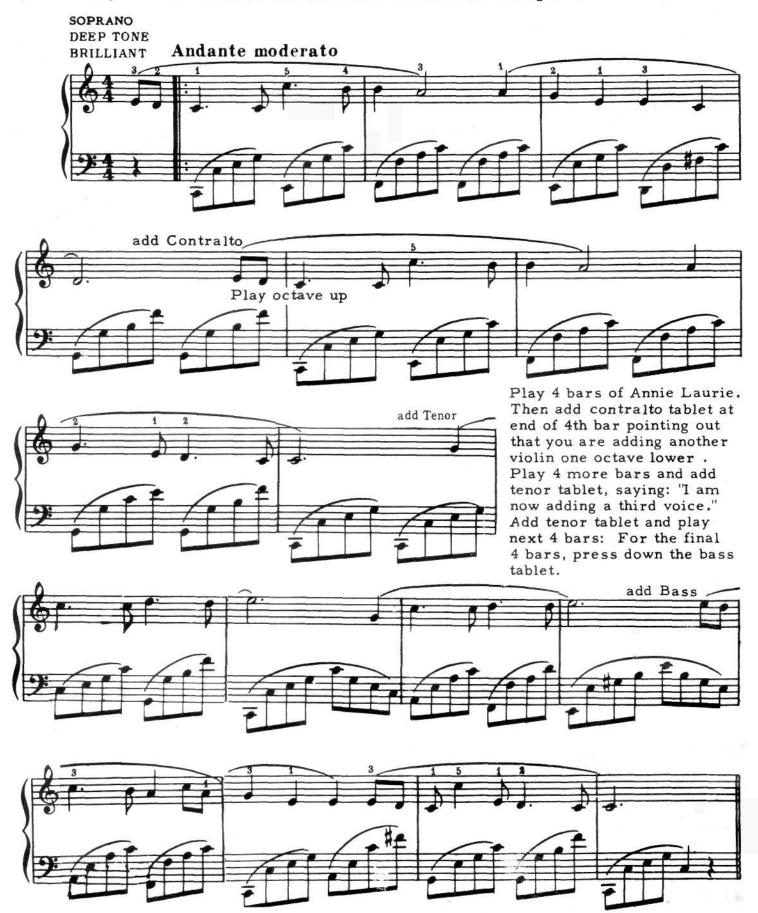
### STASNY MUSIC CORP. 1619 Broadway, New York, N. Y.

PRETTY KITTY KELLY, by Harry Pease and Ed. G. Nelson, arranged by Walter C. Simon

.50

# A TYPICAL 5-MINUTE DEMONSTRATION OF THE SOLOVOX

"This is the Hammond Solovox, the first really new musical instrument since the saxophone. It has an amazing array of solo voices. The instrument is easily played - all the performer has to do is use a single note melody with the right hand and accompany himself on the piano with the left hand. Now let's consider the strings; for instance, a violin:



Continue sales talk. "Now let's take the cello player out of our orchestra and make him play a solo."



"Perhaps you have already noticed that musical expression is gained by a swaying knee action - a very simple operation." As you talk, prepare a clarinet combination - TENOR - MUTE - VIBRATO OFF - FULL TONE. Proceed then to demonstrate the expression lever. Now go into a clarinet cadenza, remarking - "Broadcasting musicians like to use a sub-tone clarinet which sounds like this:"



State further that - "You may slide the Solovox to the right when wishing to play duets. This provides ample room for the piano player to use both hands on the keyboard and leaves plenty of space for the Solovox performer. Recently, many small churches have discovered that the Solovox amply fills their needs. Here is a typical hymn tone:"

BASS CONTRALTO DEEP TONE TENOR VIBR. OFF.



Continue sales talk. "There are many more church combinations to experiment with." Having completed hymn tune, add the VIBRATO and SOPRANO to demonstrate theater organ style.

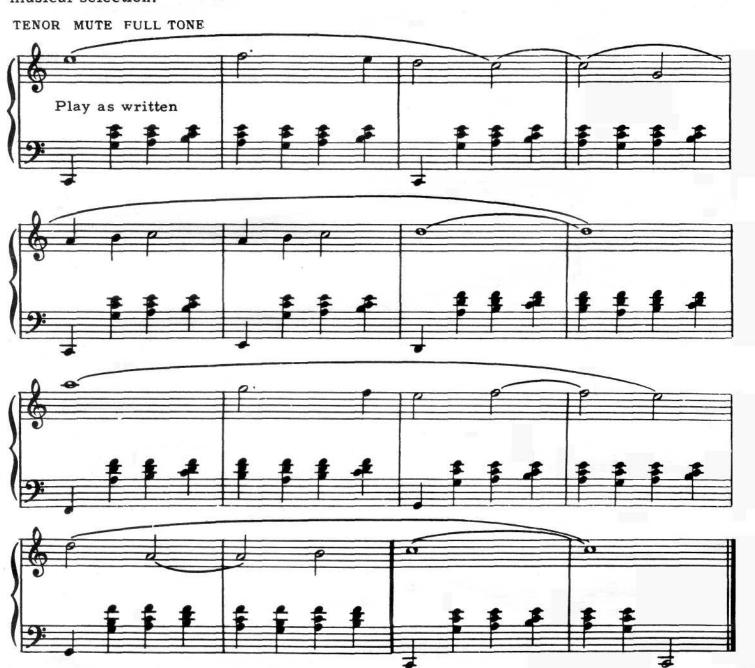


# Piccolo Ending

"Now the flute's little brother, the piccolo." Play Yankee Doodle or Dixie, or both, finishing up with "Shave and a Haircut 2 Bits" to send them away smiling.



"There are many more solo effects for 'pop' tune performers such as this" - BASS - TENOR - MUTE - FAST ATTACK - VIBRATO OFF - FIRST VOICE. (Here, play your favorite rhythm tune. Any of the following are good: The Dark Town Strutter's Ball, St. Louis Blues, Josephine.) Now return to a clarinet combination and start your final musical selection.



"And so on and on we go. It would take us several years to explore the many solo voices which make the Solovox such a fascinating musical instrument." For a smooth demonstration, try to make all of your tonal changes during your sales talk, so you are prepared to go into the next subject without delay.

## Some Answers to Questions You May Be Asked

- Q. How much current does the Solovox use?
- A. No more than a floor lamp.
- Q. How is it attached to the piano?
- A. By an attachment bar which does not mar the piano in any way.
- Q. How many solo voices are there?
- A. Dozens and dozens of useful tones.
- Q. How do you tune the Solovox to the piano?
- A. The Solovox ordinarily remains in tune indefinitely. However, since pianos vary in pitch, the Solovox must be tuned to the piano. On some models, there is a tuning knob about the size of the end of a pencil near one corner of the tone cabinet. Turning this knob clockwise lowers the pitch; counter-clockwise raises it. On other models, there are two tuning adjustment knobs to the left of the volume control under the keyboard; one serves for approximate tuning, the other for fine tuning.
- Q. What kind of tubes are in the Solovox?
- A. The same as you buy in any radio store.
- Q. When wishing to play duets how do I slide the Solovox to the right?
- A. By loosening two thumb screws and sliding the instrument up one octave on a track provided for the purpose.
- Q. In what position do you fit the Solovox to the piano?
- A. The low C of the Solovox should correspond with the middle C on the piano.
- Q. How long should a tube last?
- A. As long as any tube in a console radio.
- Q. What is the price of the Solovox?
- A. \$ . 495.00.