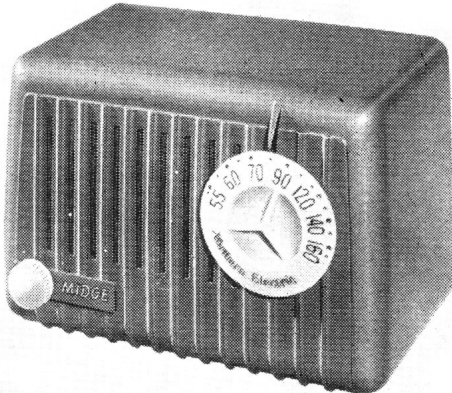


Northern's *Big 3*

In The Small Set Field



THE MIGHTY LITTLE

"MIDGE"



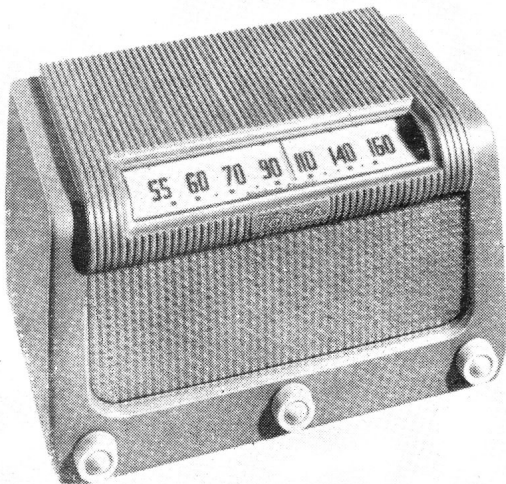
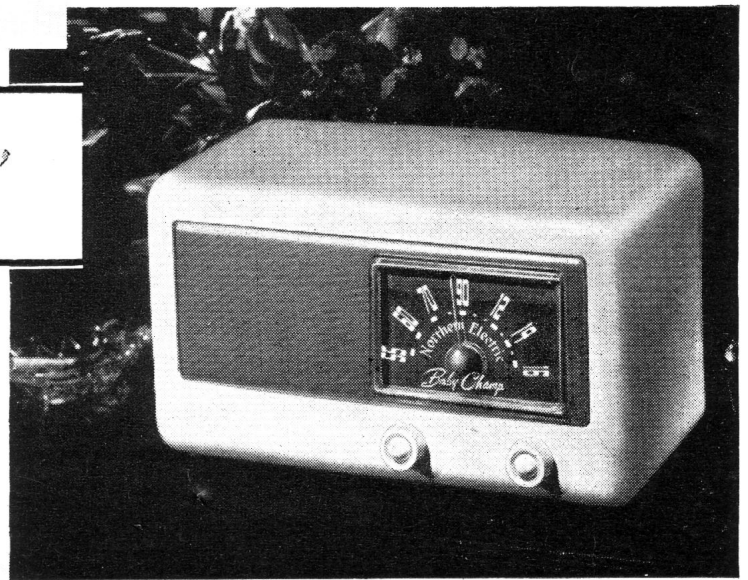
For space conscious consumers here is a mite-sized set with a man-sized voice. Containing five tubes —yet just slightly larger than a telephone set—the Midge saves space without sacrificing radio enjoyment. Its lustrous plastic cabinet comes in six decorator colours for added sales appeal.



THE POWERFUL

"Baby Champ"

The biggest little radio in the world promises your customers the ultimate in small set performance. Promises you quick turnover. Rapid selling features include: five tube AC-DC receiver—phonograph connection—illuminated dial indicator—built in loop antenna—decorator colours.



THE HIGH STEPPING

"Topper"



For high stepping sales this ultra smart plastic, six tube AC-DC mantel model is a dealer's dream. Designed to harmonize with any interior decor. The Topper comes in four attractive colours. Modern selling points—radio-phonograph transfer switch—slide rule dial—variable tone control.